Welcome to San Francisco Bay Brand Inc.

This brief history tells our story about developing the finest and most nutritious fish foods that are available today. San Francisco Bay Brand, Inc is owned and operated by the Schmidt family, headed by Andreas who is a second-generation owner with more than 40 years experience in the aquarium fish food and aquaculture business.

From our predecessors in 1968, our goal to provide the most nutritious diets available that are closest to each species natural diet has been dramatically borne out. San Francisco Bay Brand aquarium fish foods are the favorite, savory foods from their natural environment. Equally important, each wholesome product provides all the essential nutrients that are so vital to fish growth and good health.

From ads in Life® magazine to research projects in space, San Francisco Bay Brand has a long pioneering history in aquaculture and the aquarium industry.
SFBB – Headquarters
Our headquarters located in Newark, CA. The building houses manufacturing, sales, customer service, research and development, warehousing, cold storage, and shipping for the western United States and abroad. This facility manufactures Natural Formulated Diets™, brine shrimp, single ingredient foods, flakes, and packs out freeze-dried foods. We have operated out of this same location for more than 43 years, but have expanded our manufacturing to Tianjin China, still manufacturing more than three-quarters of our products in the USA!

SFBB Far East – Manufacturing
Our history in China started with aquaculture in 1979. In 1992 we divested the aquaculture business to focus on the pet trade. We opened a factory in Tianjin China in 1999 so many of our single ingredient products could be packed fresh. Many of our most popular items are indigenous to China such as brine shrimp, mysis shrimp, and bloodworms. In 2004 we built a new factory and are the only US-based frozen fish food manufacturer to own and operate their own factory in China. This allows us to carry out our high standards for processing and quality control.

Preparing Frozen Fish Food
It all started with brine shrimp in 1968, but over the years the frozen product line expanded to include enriched brine shrimp and other single ingredient foods, such as bloodworms, krill, and plankton, as well as our line of Natural Formulated Diets™. Using our many years of experience we have developed a strict set of guidelines for preparing frozen foods, starting with how ingredients are handled and cleaned, packed and frozen. The photo on the left shows our bloodworm purging and disinfection room at our factory in Tianjin China.

SFBB – Shipping and Cold Storage
Our Louisville Kentucky warehouse opened in 1995 and is dedicated to shipping. In 2007 we built a new warehouse to accommodate our growing product line, it is essentially a giant freezer. Being centrally located in the US allows us to efficiently ship customers around the country, and central and eastern Canada. On average this facility ships out 500 orders per week. When shipping by courier we use specialized packaging, developed with local vendors and based on our many years experience, guaranteeing our products arrive to the customer frozen solid.

Ever Wonder How We Do It?
Scan the QR code to watch a video on our YouTube channel showing how we receive, process, package, and ship our single ingredient items at our Far East factory. While you’re there check out some of our other videos and click the subscribe button.
The perfect answer to your bulk needs. The food is easily dispensed through an opening at the top front of the box and the cube packaging is perforated every two rows. Our unique bulk packaging keeps food fresh, prevents freezer burn and keeps cubes from sticking together.

2 lb Roll-A-Cubes™
The perfect answer to your bulk needs. The food is easily dispensed through an opening at the top front of the box and the cube packaging is perforated every two rows. Our unique bulk packaging keeps food fresh, prevents freezer burn and keeps cubes from sticking together.

2 lb (216 cubes): Brine Shrimp, Spirulina Brine Shrimp, Bloodworms, Mysis Shrimp, Freshwater Multi-Pack™, Saltwater Multi-Pack™

The perfect size package for all your needs
From Flat Packs to Roll-A-Cubes San Francisco Bay Brand frozen fish foods are available in a variety of forms and sizes. If you’re feeding a 6 gallon pico reef or a tank full of monster fish we have the perfect size for you!
**Feeding Fish**
In the wild many fish feed continuously throughout the day, especially those that graze and eat smaller food items. Aquarium fish can be fed 1–3 times per day. How much and how often you feed them depends on several factors. Feeding fish affects water chemistry, the more fish eat the more they excrete waste. Your filtration and maintenance schedule can help determine how often you feed. Adequate filtration and routine maintenance will allow you to feed your fish more often. Feed no more than the fish can eat in 3–5 minutes and remove any uneaten food. For broadcast feeding place food near or in the direct flow of water from a filter or circulation pump. It may be desirable to turn off the return pump when feeding aquariums with overflow boxes to prevent food from going directly into the filter.

**Frozen Cubes***
Drop cube in aquarium while still frozen. The cube will float for 6–8 seconds and then begin to sink and break apart allowing fish to feed at their natural levels. Remove any uneaten food. Never overfeed. Keep unused cubes in your freezer.

**Frozen Flat Packs***
Break or cut small portions and thaw in cup, then pour in aquarium. Never overfeed. Remove any uneaten food. Keep unused portion in your freezer.

*Important
Microwaving or thawing in hot water is not recommended, as this breaks down the nutrients contained in frozen fish food.

**Freeze-Dried**
Freeze-dried fish foods can be fed whole or crumbled between your fingers. They can be used to soak up liquid vitamins, supplements or medications for easy administration.

**Krill and Plankton**
Pre-soak in water before using if you want the food to sink.

**Tubifex Worms**
Press a cube of worms firmly against the front glass below the waterline at the desired feeding level.

**Seaweed Salad™**
Tear or cut off a piece of Sally’s Seaweed Salad approximately 3 inches by 3 inches (for an average stocked 30 gallon aquarium). Using a seaweed clip, place it inside your aquarium in an area easily accessible for your fish. Your fish will “graze” at their leisure. Remove all uneaten seaweed after 6–8 hours.
<table>
<thead>
<tr>
<th>Product</th>
<th>Description</th>
<th>Sizes</th>
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</thead>
<tbody>
<tr>
<td><strong>Brine Shrimp</strong></td>
<td>San Francisco Bay Brand freeze-dried brine shrimp is a great stimulant and</td>
<td>Jar: .35 oz, .7 oz, 1.36 oz, 3 oz, and 13.13 oz</td>
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<td>nutrition source for all tropical fish.</td>
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<td><strong>Bloodworms</strong></td>
<td>A very popular freeze-dried food! Freshwater fish will thrive on this primary</td>
<td>Jar: .25 oz, .5 oz, 1 oz, and 1.75 oz</td>
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<td>food choice for discus, eels and community tanks.</td>
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<td><strong>Krill</strong></td>
<td>Contains extremely high astaxanthin and Omega-3's. Excellent for your large</td>
<td>Jar: .5 oz, 1 oz, 2 oz, 4 oz, and 16.63 oz</td>
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<td>freshwater and marine tropicals.</td>
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<td><strong>Plankton</strong></td>
<td>An ideal food supplement for fish and invertebrates. Their heavy concentration</td>
<td>Jar: .5 oz, 1 oz, 2 oz, 4 oz, and 16.8 oz</td>
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<td>of beta-carotene brings out the color of your fish.</td>
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<td><strong>Mysis Shrimp</strong></td>
<td>A marine fish favorite and excellent for finicky eaters. Mysis shrimps scent</td>
<td>Jar: .46 oz, .89 oz, 1.7 oz, 3.35 oz, and 13.76 oz</td>
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<tr>
<td></td>
<td>is a feeding stimulant that attracts fish.</td>
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<tr>
<td><strong>Tubifex Worms</strong></td>
<td>For all freshwater fish. Gamma irradiated, free of parasites, and harmful</td>
<td>Jar: .5 oz, 1 oz, 2 oz, and 4 oz</td>
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<td>bacteria. Excellent growth enhancer for freshwater fish.</td>
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<td><strong>Betta Food</strong></td>
<td>Freeze-dried bloodworms, an all natural food for bettas. It’s that simple,</td>
<td>Vial: 1 g</td>
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<td>leave nature at its best.</td>
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<td><strong>Seaweed Salad Green</strong></td>
<td>An excellent source of plant protein, vitamins, amino acids, and natural</td>
<td>Bag: 4 pack (10 g), 10 pack (30 g), and 100 pack (274 g)</td>
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<td>pigments. Herbivorous fish digest it much more efficiently than “land-based”</td>
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<td>vegetables, such as lettuce.</td>
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**Superiority of freeze dried**

Freeze-dried foods remove water for stability and storage while preserving all the benefits of the original product. That’s why rations for military personnel, back packers, and survival kits all contain freeze-dried products.
**FROZEN BRINE SHRIMP**

**Brine Shrimp**
Fresh frozen SFBB brine shrimp is a great stimulant and nutrition source for all tropical fish.

Cubes: 1.75 oz, 3.5 oz, 7 oz, and 2 lb Roll-A-Cube™. Flat Packs: 4 oz, 8 oz, 16 oz, and 32 oz

**Spirulina Brine Shrimp**
A Spirulina formula is fed to live brine shrimp before freezing. By doing so, nutrient levels are enhanced to help promote fish health.

Cubes: 3.5 oz, 7 oz, and 2 lb Roll-A-Cube™

**Omega Brine Shrimp**
An omega formula is fed to live brine shrimp before freezing. By doing so, HUFA levels are enhanced to help promote fish maturation, breeding, and health.

Cubes: 3.5 oz and 7 oz

**Baby Brine Shrimp**
Obtained through hatching decapsulated Artemia cysts in a controlled environment. They are harvested, rinsed, packed and frozen alive to conserve their nutritional value.

Cubes: 1.75 oz

**BRINE SHRIMP EGGS**

**Brine Shrimp Eggs**
Freshly hatched brine shrimp are an excellent food for baby fish, small fish, and reef tanks. Hatching instructions are on the back of the package.

Vial: 6 g

**Hatch Mix™**
Brine shrimp eggs premixed with salt and pH buffers. Just add water and presto!

Bag: 3 x 0.74 oz pouches

**Hatchery Kit**
Includes base, airline tubing and 3 packets of hatch mix. Add soda bottle, air pump, and water. Not intended to raise shrimp to adult size.

**Shrimpery™**
Includes 3 packets of hatch mix and everything needed to hatch brine shrimp. Not intended to raise shrimp to adult size.

**Baby Brine Shrimp**
Obtained through hatching decapsulated Artemia cysts in a controlled environment. They are harvested, rinsed, packed and frozen alive to conserve their nutritional value.

Cubes: 1.75 oz

**For information on hatching brine shrimp visit the Tips & Hints in the resource section on www.sfbb.com**
## Sally's Menu

### FRESHWATER

<table>
<thead>
<tr>
<th>Animal Type</th>
<th>Algae Eaters/Plecos</th>
<th>Cichlids/Angels/Discus</th>
<th>Barbs/Tetras/Rasboras</th>
<th>Gouramis/Bettas</th>
<th>Goldfishes/Koi</th>
<th>Rainbowfish/Danios</th>
<th>Catfishes/Loaches/Eels</th>
<th>Sharks</th>
<th>Shrimp/Crawfish/Crabs</th>
<th>Angelfish/Butterflies</th>
<th>Damsels/Clownfishes</th>
<th>Gobies/Blennies</th>
<th>Groupers/Eels/Triggers</th>
<th>Tangs/Rabbit Fish</th>
<th>Invertebrates/Reefs</th>
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<tr>
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### SALTWATER

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<th>Animal Type</th>
<th>Algae Eaters/Plecos</th>
<th>Cichlids/Angels/Discus</th>
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### NATURAL FORMULATED DIETS

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<tr>
<th>Name</th>
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<tr>
<td>Angel &amp; Butterfly</td>
<td>Frozen Angel and Butterfly Diet</td>
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<td>Emerald Entree™</td>
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<td>Secondary Food/Treat</td>
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**SALLY’S SINGLE INGREDIENT™**

**Baby Brine Shrimp**
- Hatched from Decapsulated Cysts
- The Original
- Omega Brine Shrimp
- Promotes Health
- Spirulina Brine Shrimp
- Promotes Health
- Beef Heart
- For Quick Growth
- Bloodworms & Mini-Bloodworms
- A Favorite for Freshwater Fish
- Cyclops & Rotifiers/Reef Plankton
- For Fresh & Saltwater Fish, Invertebrates & Corals
- Krill
- Natural Color Enhancer
- Mussel
- A Natural Diet for Puffers & Boxfish
- Mysis Shrimp
- Excellent for Finicky Fish
- Plankton
- Color Enhancer for Small Carnivores
- All Natural Reef Diet
- For All Fresh & Saltwater Carnivores
- An Excellent Source of Protein
- Frozen Angel and Butterfly Diet
- Vitamin Fortified Formula
- High Protein Diet
- For Quick Healthy Growth
- A Nutritious Omnivorous Formula
- A Nutritious Carnivorous Formula
- All Natural Reef Diet
- A Nutritious Vegetarian Diet

**NATURAL FORMULATED DIETS™**

**Angel & Butterfly**
- Frozen Angel and Butterfly Diet

**Beefheart Plus™**
- Vitamin Fortified Formula

**Carnivore Cuisine™**
- High Protein Diet

**Cichlid Delight™**
- For Quick Healthy Growth

**Emerald Entree™**
- A Nutritious Omnivorous Formula

**Freshwater Frenzy™**
- Vitamin C Fortified

**Marine Cuisine™**
- A Nutritious Carnivorous Formula

**Coral Cuisine™**
- All Natural Reef Diet

**Seaweed Delight™**
- A Nutritious Vegetarian Diet

**WATCH THE FEEDING FRENZY!**
mini-Bloodworms
Small and bright red. Freshwater fish will thrive on this primary food choice for community tanks. They provide the essential nutrients to maintain high energy levels and vigor in your fish.
Cubes: 1.75 oz and 3.5 oz

Bloodworms
Freshwater fish will thrive on this primary food choice for community tanks. They are collected daily, thoroughly cleaned and then frozen.
Cubes: 1.75 oz, 3.5 oz, 7 oz, and 2 lb Roll-A-Cube™, Flat Packs: 4 oz, 8 oz, and 16 oz

Beefheart
An excellent source of protein that is eagerly eaten by carnivorous tropical fish and is recommended as a supplement to the primary diet.
Cubes: 3.5 oz
Flat packs: 8 oz

Krill
Harvested from Antarctic waters, contain extremely high Omega-3’s and astaxanthin. Excellent for large fresh and marine tropicals.
Cubes: 3.5 oz
Flat Packs: 4 oz, 8 oz, and 16 oz

Plankton
Provides abundance of proteins, lipids, and beta-carotene making plankton an ideal food supplement for fish and invertebrates.
Cubes: 3.5 oz

Mysis Shrimp
A marine fish favorite and excellent for finicky eaters. One of the few frozen foods that sea horses will eat with no problems.
Cubes: 1.75 oz, 3.5 oz and 2 lb Roll-A-Cube™
Flat Packs: 8 oz and 16 oz

Squid
An excellent source of fatty acids and protein for marine fish and invertebrates. It is eagerly eaten, and is a great secondary food for triggers and groupers.
Cubes: 3.5 oz
Flat Packs: 8 oz and 16 oz

Mussel
A favorite for a variety of marine fish and invertebrates. A great secondary food that promotes growth and is eagerly eaten by boxfish and puffers.
Cubes: 3.5 oz

The superiority of frozen foods
Frozen foods are a good alternative to flake or pellet and are more nutritious as they undergo less processing and do not require the use of fillers. When feeding frozen foods you have better water quality in the aquarium due to a smaller amount of fecal matter being excreted by the fish.
Fish Eggs
An essential part of the natural diet for many marine organisms. Our fish eggs are of marine origin, contain high levels of protein, and Omega-3 fatty acids. They are eagerly eaten by finicky fish and filter feeding marine invertebrates. These are pure capelin fish eggs that contain NO dyes or preservatives.

Cubes: 3.5 oz

Cyclops
Feeds fish, corals, and invertebrates simultaneously in your reef aquarium. Stimulates appetite, promotes proper growth, resistance to stress, and a long healthy life.

Cubes: 1.75 oz and 3.5 oz

Reef Plankton
A zooplankton (Calanus finmarchicus) that is an excellent source of energy for your fish, corals, and invertebrates. It is eagerly eaten by finicky marine fish, such as butterflies and anthias.

Cubes: 3.5 oz

Rotifers
The size of these zooplankton is between that of micro particles and Artemia nauplii. They are an ideal food for all marine fish, shrimp larvae and all filter feeding organisms

Cubes: 1.75 oz

Silversides
Loaded with HUFA’s, prize freshwater and marine puffers, groupers, eels and lion fish will take great delight in tackling these whole saltwater fish.

Flat Packs: 3.5 oz, 8 oz, and 16 oz

Flat Packs
We offer a variety of our superior quality single ingredient frozen foods in resealable zipper bag flat packs. Flat packs are convenient for feeding large aquariums or when you have multiple aquariums to feed and don't want to pop out a bunch of cubes. Available varieties include: Brine Shrimp, Bloodworms, Beefheart, Krill, Mysis Shrimp, Squid, and Silversides.

Mix it up!
With the best frozen food for your fish. Available in many varieties, fed alone or in combination, frozen single ingredient foods are healthy and nutritious for your fish, invertebrates, and corals. For a guide to who eats what visit www.sfbb.com.
**Freshwater Frenzy™**
A combination of freshwater fishes’ favorite foods. This formula accommodates all freshwater tropical fish species feeding at all trophic levels. Helps promote health and supports color.

Cubes: 3.5 oz

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**Beefheart Plus™**
Promotes rapid growth in freshwater carnivores. It is a blend of beef heart, brine shrimp, vitamins, minerals, and natural pigments. Promotes rapid growth and supports color.

Cubes: 3.5 oz

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**Cichlid Delight™**
The only formula for carnivorous cichlids on the market that uses lean turkey heart instead of beef heart and is a good source of protein. Promotes rapid growth and supports color.

Cubes: 3.5 oz

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**Marine Cuisine™**
Formulated for omnivorous and carnivorous marine fish. It is a blend of brine shrimp, natural seafood ingredients, color enhancers and vitamins. With mysis shrimp to stimulate finicky eaters.

Cubes: 3.5 oz

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**Emerald Entrée™**
Fish that rely on algae and vegetable matter as a main nutrition source will benefit from Emerald Entrée’s™ nutritious formula. Fortified with Omega-3 fatty acids to promote health.

Cubes: 3.5 oz

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**Angel & Butterfly Diet**
Specially formulated with marine sponge and mysis shrimp for those finicky fish coming from the reef environment. A nutritious diet for marine angels and butterflies.

Cubes: 3.5 oz

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**Seaweed Delight™**
Formulated for herbivorous fish. It is a blend of natural seaweeds, fresh vegetables, natural color enhancers, vitamins, garlic, and chlorophyll. This formula has no animal proteins.

Cubes: 3.5 oz

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**Carnivore Cuisine™**
A blend of natural seafood ingredients, marine worms, Spirulina algae, natural color enhancers, and vitamins. It has a familiar scent that stimulates your fish to feed aggressively.

Cubes: 3.5 oz

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**About Natural Formulated Diets™**
All our formulas contain stabilized Vitamin C and provide essential nutrients to help maintain high energy levels and vigor in your fish, invertebrates, and corals. We use natural binders that do not require heating to be activated, assuring all essential nutrients are available to the fish.
Feed your freshwater fish a variety of quality foods. It has six cubes each of Freshwater Frenzy™, Emerald Entree™, Bloodworms, and Spirulina Brine Shrimp.

Cubes: 3.5 oz, 7 oz, and 2 lb Roll-A-Cube™

**Coral Cuisine™**
A mixture of phytoplankton, zooplankton, and macroalgae, Formulated for healthy coral feeding and growth, that stimulates corals natural feeding behavior.

Cubes: 3.5 oz

**Saltwater Multi-Pack™**
Feed your marine fish a variety of quality foods. It has six cubes each of Marine Cuisine™, Emerald Entree™, Plankton, and Omega Brine Shrimp.

Cubes: 3.5 oz, 7 oz, and 2 lb Roll-A-Cube™

**Reef Multi-Pack™**
Feed your fish, corals, and invertebrates a variety of quality foods. Reef Multi-Pack is everything you need to feed your reef in one package. It has six cubes each of Marine Cuisine™, Coral Cuisine™, Fish Eggs, and Reef Plankton (*Calanus finmarchicus*). These four foods offer a variety of particle sizes and seven types of zooplankton that stimulate the natural feeding behaviors of reef inhabitants. This product is an excellent choice for mixed reef aquariums.

Cubes: 3.5 oz

During feeding trials corals responded quickly and showed excellent polyp extension.

**Did you know?**
Our foods contain no fillers or additives, no artificial colors or preservatives, and keep their natural shape and scent. Fish that eat well are in better health and more resistant to disease and stress.

**MULTI-PACKS™**
**FOUR VARIETIES IN ONE PACK**

**Freshwater Multi-Pack™**
Feed your freshwater fish a variety of quality foods. It has six cubes each of Freshwater Frenzy™, Emerald Entree™, Bloodworms, and Spirulina Brine Shrimp.

Cubes: 3.5 oz, 7 oz, and 2 lb Roll-A-Cube™

**Natural ingredients**
By using the freshest natural ingredients available our frozen foods have a familiar scent that stimulates appetite and entices your fish to feed aggressively. SFBB foods create a feeding frenzy that is fun to watch!
**Aquatic Turtle Diet**
**Adult Formula**
Formulated with whole fresh ingredients that offer an excellent mix of animal and plant proteins, vitamins, and calcium.
Cubes: 3.5 oz

**Veggie Mix**
**Instant Meal**
Blended for herbivorous and omnivorous reptiles. When rehydrated it returns to its natural state making it irresistible to reptiles.
Cup: .16 oz - 7 pack
Jar: 3.6 oz and 7.5 oz

**Box Turtle Food**
**Instant Meal**
This food has been specifically mixed for Box Turtles. When rehydrated it returns to its natural state making it irresistible to Box Turtles.
Cup: .19 oz - 7 pack
Jar: 5.07 oz and 10.5 oz

**Fruit Mix**
**Instant Meal**
Blended for hermit crabs and frugivorous reptiles. When rehydrated it returns to its natural state making it irresistible to reptiles.
Cup: .21 oz - 7 pack
Jar: 3.5 oz and 8.05 oz

**Tortoise Food**
**Instant Meal**
A special blend for tortoises. When rehydrated it returns to its natural state making it irresistible to tortoises.
Cup: .21 oz - 7 pack
Jar: 3.5 oz and 7.7 oz

**Juvenile Dragon Food**
**Instant Meal**
All natural, healthy and nutritious. When rehydrated it returns to its natural state making it irresistible to Bearded Dragons.
Cup: .06 oz - 7 pack
Jar: 3.9 oz

**Adult Dragon Food**
**Instant Meal**
All natural, healthy and nutritious. When rehydrated it returns to its natural state making it irresistible to Bearded Dragons.
Cup: .20 oz - 7 pack
Jar: 3.9 oz and 8.4 oz

**Healthy Herp Instant Meals**
Are a blend of the highest quality human grade freeze-dried fruits and vegetables, freeze-dried insects, and dried botanicals. Instant Meals are all natural, contain no preservatives, and are healthy and nutritious.
**NEW! Instant Meal Variety Packs**

Make it easy to offer your pet reptile a healthy varied diet. Each pack contains one Stepping Stone Feeding Dish™ and three varieties of Healthy Herp® Instant Meal (species specific, fruit mix, and veggie mix) to provide your pet with the necessary nutrition to help promote healthy bones and shell, stimulate appetite, growth, resistance to stress, and a long healthy life.

**Available Varieties**

- **Box Turtle:** (7 × Box Turtle Food (.19 oz cup), 4 × Fruit Mix (.21 oz cup), 3 × Veggie Mix (.16 oz cup), 1 LG dish).
- **Tortoise:** (7 × Tortoise Food (.21 oz cup), 4 × Fruit Mix (.21 oz cup), 3 × Veggie Mix (.16 oz cup), 1 LG dish).
- **Juvenile Dragon:** (7 × Dragon Food (.06 oz cup), 4 × Fruit Mix (.07 oz cup), 3 × Veggie Mix (.05 oz cup), 1 SM feeding dish).
- **Adult Dragon:** (7 × Dragon Food (.20 oz cup), 4 × Fruit Mix (.21 oz cup), 3 × Veggie Mix (.16 oz cup), 1 LG dish).

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**Dragon Treat**

**Grasshoppers**
Eliminates the need for live insects. It is all natural, has no preservatives, and is a healthy nutritious treat for Bearded Dragons.

*Jar: .56 oz*

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**Insectivore Treat**

**Mealworms**
An excellent source of protein. It is all natural, has no preservatives, and is a healthy nutritious treat for insectivorous reptiles.

*Jar: .95 oz*

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**Tortoise Treat**

**Cactus**
An excellent source of calcium. It is all natural, has no preservatives, and is a healthy nutritious treat for tortoises.

*Jar: .25 oz*

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**Stepping Stone Feeding Dish**
Holds Instant meal cups, fits in corners, and is dishwasher safe. Its solid construction prevents tipping.

SM and LG sizes & red and grey colors.

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**Healthy Herp Treats**

Are freeze-dried and can be fed rehydrated or dry. Healthy Herp treats can be fed alone or mixed in with salads, fresh fruits, or prepared reptile foods to enhance the nutritional value. They keep their natural shape, color, and scent making them irresistible to reptiles.
SFBB's First Print Advertisement
Was in LIFE Magazine During 1972
SAN FRANCISCO BAY BRAND BRINE SHRIMP
The complete, natural diet for all tropical fish.